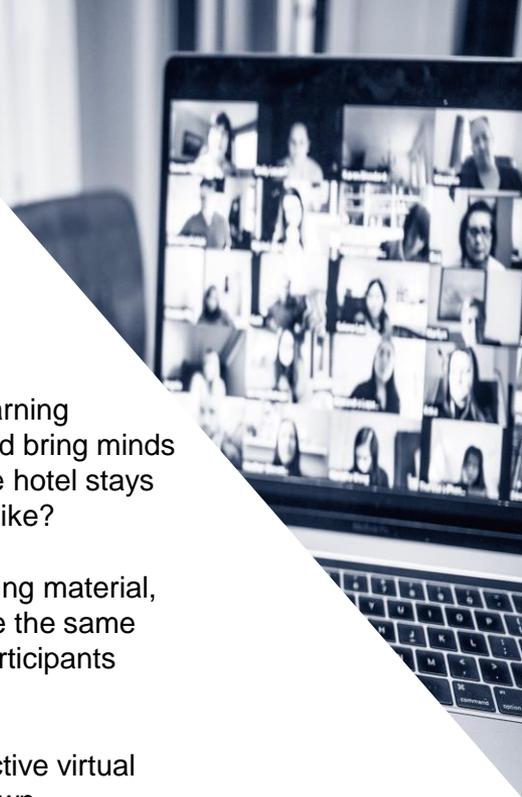




# THE VIRTUAL TRAIN THE TRAINER PROGRAM

# Virtual is here to stay



## Get ready to step into your virtual world

The world was always going to go digital. But no one saw 2020 coming.

Virtual working became the standard almost overnight.

Tools like Zoom, Teams, Google Chats went from being something leaders used to liaise across offices and squeeze extra meetings into a packed travel schedule to a fixture of everyone's working day.

The way we communicate at work has changed forever.

But what does this mean for the way you deliver training? Concerns about safety, cost, and efficiency abound, and they're well justified.

After all, if you can deliver the same learning outcomes from anywhere to anyone and bring minds together without the need for expensive hotel stays and carbon-heavy travel, what's not to like?

That said, you can't just take your existing material, run it over Zoom, and expect to achieve the same outstanding learning outcomes your participants deserve.

Delivering magnificent, live, and interactive virtual training experiences is a skill all of its own.

And that's where we come in...



# The Virtual Training Team

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**We love virtual training. It's what we do, and it's what we've always done.**

We've been helping trainers all over the world become masters of virtual training for over 10 years. We've studied the science and mastered the methodologies so you can be sure that you're in safe hands.

No matter your industry or sector, the team is here to walk alongside you as you journey into your virtual world.

- Tens of thousands of hours of training delivered over the last 10 years
- Thousands of people successfully trained and upskilled through our virtual programs
- Training delivered to participants in over 70 countries
- Our Net Promoter Score is consistently over 9.3

# Our Story

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A long time ago, we thought making the move to virtual training would be straightforward.

## **We were wrong.**

To begin with, it was very tough.

Balancing our focus between the tech and our learners was a challenge. Getting interaction going and infusing energy into our workshops felt impossible at times. As a result, those horrible tumbleweed moments were a feature of our first, uncertain steps in this new virtual world.

That was over 10 years ago.

## **But we stuck with it!**

Since then, we've explored different approaches, processes and methodologies to establish the principles that underpin everything we do. We practiced, reviewed, and practiced some more.

Now we know that we can create live virtual learning experiences that match (or even exceed) what the best of face-to-face learning has to offer.

We learned to LOVE virtual training.





So, in 2016 we created The Virtual Training Team to focus solely on the design and delivery of outstanding virtual training.

We developed our team and built our first studio dedicated to delivering training virtually (expertly managed by Julesy the cat).

Now, our crack-team of experienced, accredited coaches deliver incredible live and interactive virtual training across countries and continents.

We learned the hard way, but you don't have to.

The Virtual Train the Trainer Program will give you the knowledge, tools, and practice you need to deliver superb virtual training, forever!



# The Virtual Train the Trainer Program

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You know that delivering incredible face to face training is both art and science.

Virtual training is no different.

The Virtual Train the Trainer Program will virtualize your brilliance to create and deliver live and engaging virtual training experiences.

You'll enjoy 5 linked masterclasses that cover everything you need to know from design to delivery, with *plenty* of live practice in a safe and supportive environment.

# The Masterclasses

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## DELIVERY MASTERCLASS

Half-day

100+ tips and techniques to help you make the transition from the classroom to the virtual training world.



## DESIGN MASTERCLASS

Half-day

Everything you need to know to virtualize your classroom content and design new material from the ground up.



## INTERACTION MASTERCLASS

Half-day

Learn our tried and tested methods to create a psychologically safe environment to get conversations going.



## PLATFORM MASTERCLASS

1-hour

Play, learn, and master the advanced features of the platform of your choice.



## PRACTICAL MASTERCLASSES

2x half-days

Learn by doing and make mistakes in a safe environment as you get the opportunity to design and deliver a short virtual workshop to your peers.

# Why choose us?

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There's more to discover on  
your learning journey...

# We're the Experts

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## Our Experience

We've been designing and delivering virtual training for over 10 years and have taught thousands of trainers and designers from all around the world to do the same.

## Platform support

We've got bags of resources that will get you tech-ready. Whether you are using Zoom, WebEx, Adobe Connect, or Microsoft Teams, we've got you covered.

## Outstanding aftercare

After the Program, you'll get 3 x 30-minute drop-in clinics where you'll be able to ask questions, practice, and get the extra support you need to succeed.

# A Few More Reasons

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## Playbooks

Each Masterclass includes an interactive PDF handout that's packed with resources and tips and where you can make a note of your thoughts and actions.

## The Virtual Training Team YouTube Channel

Enjoy a few minutes with us every week in our bitesize videos containing virtual training tips, the latest platform developments, and more!

## Your WhatsApp group

Over the years, we've built a worldwide community where virtual trainers can come together to share best practices and get advice. We can't wait to welcome your trainers to the team!

# A Few More Reasons

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## The Virtual Training Team newsletter

Keep up to date with the latest virtual training innovations in our monthly newsletter. Subscribe, and you'll also gain access to **exclusive** free virtual training events.

## Virtual badge and certificate

Show off your status as a skilled virtual trainer with a virtual badge to add to your LinkedIn profile and email signature, and a certificate to evidence your successful completion of the Program.

## Virtual resource kit

Every participant is gifted with a virtual resource kit with links to loads of resources, and a toolkit for the platform of their choice when they finish the course.

# Don't just take our word for it...

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Here's what our clients say



# Testimonials

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“By doing the Train the Trainer, we massively upskilled, and we’re an experienced team [...] but every single person who went through it, was significantly upskilled. The tips and tricks [...] have really built confidence and competence in delivering virtual training.”

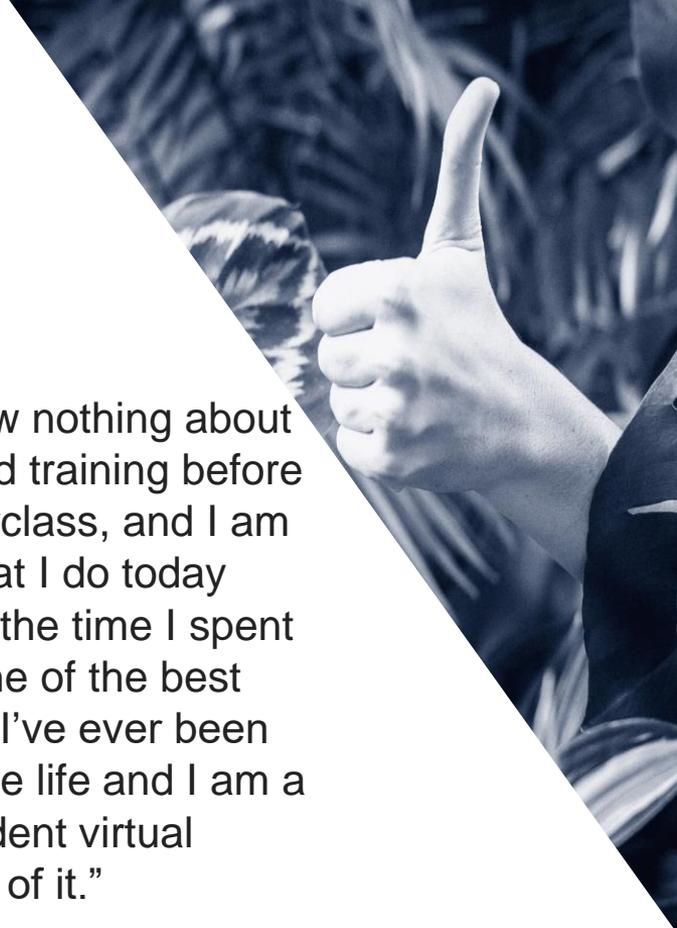
**Jane Banks**

Baxter Healthcare

“I pretty much knew nothing about virtual instructor led training before we had our Masterclass, and I am only able to do what I do today strictly because of the time I spent with VTT. It was one of the best training [sessions] I’ve ever been through in my entire life and I am a comfortable, confident virtual instructor because of it.”

**Max Cohen**

HubSpot



# Let's talk

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Get the skills and knowledge your organisation needs to deliver outstanding live and interactive virtual training.

## Email

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