

WELCOME TO THE VIRTUAL DESIGN STUDIO

Virtual is here to stay

Get ready to step into your virtual world

The world was always going to go digital. But no one saw 2020 coming.

Virtual working became the standard almost overnight.

Tools like Zoom, Teams, Google Chats went from being something leaders used to liaise across offices and squeeze extra meetings into a packed travel schedule to a fixture of everyone's working day.

The way we communicate at work has changed forever.

But what does this mean for the way you deliver training?

Concerns about safety, cost, and efficiency abound, and they're well justified.

After all, if you can deliver the same learning outcomes from anywhere to anyone and bring minds together without the need for expensive hotel stays and carbon-heavy travel, what's not to like?

That said, you can't just take your existing material, run it over Zoom, and expect to achieve the same outstanding learning outcomes your participants deserve.

Delivering magnificent, live, and interactive virtual training experiences is a skill all of its own.

And that's where we come in...





The Virtual Training Team

We love virtual training. It's what we do, and it's what we've always done.

We've been helping trainers all over the world become masters of virtual training for over 10 years. We've studied the science and mastered the methodologies so you can be sure that you're in safe hands.

No matter your industry or sector, the team is here to walk alongside you as you journey into your virtual world.

- Tens of thousands of hours of training delivered over the last 10 years
- Thousands of people successfully trained and upskilled through our virtual programs
- Training delivered to participants in over 70 countries
- Our Net Promoter Score is consistently over 9.3



Design Studio

The virtual world is one of limitless opportunity. There's a dizzying array of tools at your disposal, and everything from the activities you build into your workshop, to the platform you choose, is yours to decide.

However, this opportunity cuts both ways. If you don't have the time, expertise, or resources to create powerful virtual learning experiences, your programs and workshops will fall short of your expectations.

Fortunately, we've got 10+ years of virtual training experience, and we want to share our knowledge with you.

Happy clients



Here's what we can do for you



Consultancy

Whether you're snagged by a small technical issue or need advice on a full strategic rollout, we have the answers you need.



Co-create magical virtual training experiences

Work in partnership with us to create incredible live and interactive virtual training experiences.



Training design from the ground up

Bring in our 10+ years of expertise and get your virtual training program right the first time.



Convert your existing training material

We won't let your hard work go to waste. Instead, we'll virtualize it and deliver it back to you fresh and ready for the virtual world.

Converting Training Material to Virtual

This multi-national distribution group already had high-quality training materials for the development of their senior staff, but these were optimized for face-to-face sessions. After COVID-19 hit, the materials needed to be adapted in order to retain their impact in the virtual world.

After meeting with us for a demonstration session they decided that VTT were the right team for the job, and we set up a plan for conversion. One of the training programmes would be fully converted by a Virtual Training Team expert, taking the materials already present and updating them for the virtual environment.

The other programme would be a collaborative effort with the Group's senior managers; the VTT design team would work closely with them to revise the program, updating and adapting the materials.

In doing so VTT future-proofed them by training them to adapt their programs independently.

[Read the case study here.](#)



Let us help you...

We've got the time and 10+ years of expertise to create live virtual training workshops and Programmes for you, from scratch. We can help you to design a tailor-made Training Programme from the ground up, based on your design requirements and learning outcomes. Typically, it would take 2 days to create a 100-minute workshops from scratch and 5 days to create an 8-hour Programme.

We also offer lots of experience supporting organizations to get the best from their customer focused employees and a whole suite of Customer Virtual Workshops.

Before we go into too much detail about the project and our ideas, we thought we'd share with you a typical design process.





The design process

We start with the end in mind

We start by identifying what you would like participants to get out of your Training Programme. What do you want your participants to THINK, FEEL and DO as a result of your Programme – once we know this, we can start to develop a direction and understand your topics.

Brainstorm content

As with any great project we then brainstorm ideas with you. Once we have some ideas on the table, we can provide a workshop/ Programme outline with content ideas for discussion.

Design phase

The most exciting stage, our experts begin to design your Programme based on your goals, learning outcomes and approved outlines.



Let's talk



Get the skills and knowledge you need to deliver outstanding live and interactive virtual training.

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