

WELCOME TO THE WORLD OF VIRTUAL EVENTS

Virtual is here to stay

Get ready to step into your virtual world

The world was always going to go digital. But no one saw 2020 coming.

Virtual working became the standard almost overnight.

Tools like Zoom, Teams, Google Chats went from being something leaders used to liaise across offices and squeeze extra meetings into a packed travel schedule to a fixture of everyone's working day.

The way we communicate at work has changed forever.

But what does this mean for the way you deliver training?

Concerns about safety, cost, and efficiency abound, and they're well justified.

After all, if you can deliver the same learning outcomes from anywhere to anyone and bring minds together without the need for expensive hotel stays and carbon-heavy travel, what's not to like?

That said, you can't just take your existing material, run it over Zoom, and expect to achieve the same outstanding learning outcomes your participants deserve.

Delivering magnificent, live, and interactive virtual training experiences is a skill all of its own.

And that's where we come in...





The Virtual Training Team

We love virtual training. It's what we do, and it's what we've always done.

We've been helping trainers all over the world become masters of virtual training for over 10 years. We've studied the science and mastered the methodologies so you can be sure that you're in safe hands.

No matter your industry or sector, the team is here to walk alongside you as you journey into your virtual world.

- Tens of thousands of hours of training delivered over the last 10 years
- Thousands of people successfully trained and upskilled through our virtual programs
- Training delivered to participants in over 70 countries
- Our Net Promoter Score is consistently over 9.3



Virtual Events

The future of events is virtual.

The days of expensive hotel bookings and carbon-heavy travel have been numbered for a while. Now with the arrival of COVID-19, conventional face-to-face events are fast becoming a thing of the past.

Virtual events are the natural alternative, but if you're new to the virtual world, the thought of providing a seamless experience for your guests can be intimidating.

We've been supporting companies with their virtual events for years, so we've got the expertise you need to make your virtual event a roaring success.

Wherever you are in the world, we're here; from giving you consultative advice and technical support, right up to running and hosting the whole thing for you.

Happy clients



Thinking of cancelling your events? Don't!



Planning

When you bring lots of people together on a virtual platform, it's easy for people to feel lost amongst the noise. We'll help you avoid this by planning every one of the steps that goes into creating an incredible virtual event.



Technical support

We've got the expertise to sit behind the scenes and make sure everything runs smoothly and make sure you squeeze every ounce of utility out of the technologies you choose.



Delivery

Our people have been delivering and hosting virtual events for years now, long before they were popular! Let us take control of every aspect of the delivery and hosting for a smooth, interactive event to remember.

Want interactive virtual events for your conference?

Virtual events shouldn't be stale affairs. We've got powerful technologies at our disposal. In the right hands, you can experience all of the energy of a face-to-face event from the comfort of your living room.

We offer five one-hour, high-energy mini events that will fit perfectly into your virtual gatherings. Use these to liven up your event and create powerful knowledge sharing and networking moments.



Our Virtual Events



Wellbeing in the Virtual World



Change Happens; Let's Deal with it



Assertiveness for Everyone



Time Management for When You're Time Poor



Bullet-Proof Resilience

Moving a key in-person conference to a virtual think tank

Essentia, a global producer of animal protein solutions for the food and beverage industry planned to hold a 3-day face-to-face event. Until the pandemic hit and face-to-face was no longer an option...

Events are a superb way to get great minds together to explore possibilities and craft innovative solutions. Essentia wanted to do exactly that for their products and processes.

But the restrictions brought on by the virtual pandemic made meeting in-person impossible. So, this company came to us to help them create a virtual alternative to bring all 22 delegates together virtually.

[Read the case study here >>](#)



Why choose us?

There's more to discover on
your learning journey...



Virtual is here to stay

A long time ago, we thought making the move to virtual training would be straightforward.

We were wrong.

To begin with, it was very tough.

Balancing our focus between the tech and our learners was a challenge. Getting interaction going and infusing energy into our workshops felt impossible at times. As a result, those horrible tumbleweed moments were a feature of our first, uncertain steps in this new virtual world.

That was over 10 years ago.

But we stuck with it!

Since then, we've explored different approaches, processes and methodologies to establish the principles that underpin everything we do. We practiced, reviewed, and practiced some more.

Now we know that we can create live virtual learning experiences that match (or even exceed) what the best of face-to-face learning has to offer.





Let's talk



Get the skills and knowledge you need to deliver outstanding live and interactive virtual training.

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